

## TO ALL VENDORS

### 2018 Vendor Application

We are already starting to plan the 2018 Festival. It will be our 71<sup>st</sup> year and we hope you will join us for all the fun! Our Festival is located in beautiful Rockland, Maine and will run for 5 days from Wednesday, August 1<sup>st</sup> – Sunday, August 5<sup>th</sup>.

The 2018 pricing for our vendor space both in our Marketplace tent and outside vending space is \$8.50 per square foot (a 10x10 space is \$850.00 for 5 days). We also have a limited number of Festival provided tents. These tents are 15' wide with a counter located in front. These tents are reserved 1<sup>st</sup> for our Food Vendors. If any remain, they will be offered to our vendors that are able to service customers via a counter. The layout and construction of these tents cannot be changed. The charge for a Festival Provided Tent is \$1,700.

For vendors requiring **Water hook-ups**, it is imperative that we know that when you apply. We only have water at certain locations, so we must know your needs. We will not be able to accommodate you on set-up day if we have not been advised of your needs.

Please note a few things about our festival and layout. We have two primary areas. 1 is a very large tent (40x200) that is referred to as our **Marketplace tent**. There are very few corner booths available and those are usually booked in advance from vendors returning from previous years, so most spaces will be up against a vendor on both sides, with service from the front of your tent. For this location, you do not need to provide your own pop-up tent; however, you are welcome to as most vendors use their tent as display area. This area provides overhead lighting and electricity is available at each booth space.

Our outside area spans most of the festival grounds and includes a variety of food trucks and commercial vendors. Again, there are very few corner spots available. Vendors should plan to only have access via the front of their space and should not plan for walk around space unless you are purchasing additional square footage.

If you are in our outside area, you will need to provide your own tent and your space will be located primarily on pavement. Each space has access to power; however, you will need to provide your own extension cords. The majority of these spaces **do not** have water hook-ups, so please indicate on your application if you need access to water.

If you are purchasing vendor space for a vending truck or trailer, you must include the tongue length in your overall space needs.

- Example, if you are purchasing a 10X10 space, your entire trailer/truck including the tongue, bumper extensions, etc. must fit within the 10x10 space. If it does not, you must purchase additional space. Please measure your trailer at the longest point and request the size location to accommodate your needs.

Please note, while general set up will start on Tuesday, July 31<sup>st</sup>, all vending trailers and trucks must be placed on **Monday, July 30<sup>th</sup>**.

It is our goal to provide you the best location available; however, we do reserve the right to move your location prior to you setting up if there are situations that we cannot avoid.

**Coca Cola** is a primary sponsor of the Lobster Festival. Vendors cannot sell any bottled water, Lemonade, Iced Tea, Energy Drinks, Sports Drinks, etc. that has not been purchased from our Coca Cola team that is on the grounds throughout the entire festival. You may not bring Coca Cola products from other locations onto the grounds for resale. If you wish to sell water, soda, iced tea, we will connect you with our Coca Cola representatives for additional information on ordering.

If your business sells homemade iced tea, lemonade, smoothies, etc. all of these items must be pre-approved. If you do not obtain pre-approval, you will be asked to remove them from the grounds.

In order to reserve your space, please submit a non-refundable **\$250.00** Deposit with your application. Once your application is approved, final payment must be received by **June 15, 2018.** If we do not receive your final payment by the due date, your space will be forfeited and your deposit will not be returned. If you do not arrive to the festival as planned or leave early, we will not refund any of your payment.

Once we receive your contract and deposit, we will inform you of your approval via email. You can submit your insurance and seller's certificates once you have received your approval information.

We try to ensure that there is limited overlap in products sold to allow our vendors the best opportunity to sell their products; however, we cannot guarantee nor will we commit that another vendor is not selling a similar product. We will do our best to appropriately space apart similar vendors, but with a limited space, it is often not possible.

Please do not list "Misc." on your application, we need to know specifically what you plan on selling at the Festival. If you are a new vendor, please provide us with pictures of your items and your booth set up if available. Vendors selling multiple products such as shirts, hats, sunglasses, etc. must understand that similar products will be sold by other vendors. It is up to the decision of the festival as to what products we will allow to be sold on the premises.

For vendors selling food items, we do offer Grey Water disposal which is \$150 for 5 days. You may not dump any grey water on the ground or in other drains. If we do not dispose of it for you, you are responsible for hauling it for disposal.

We provide basic electrical needs up to 700 watts of power during your stay with us. If you will be using more than 700 watts, there is an additional \$150 charge for the 5 days.

Once you have completed your application, please mail a copy with your deposit check to

**MLF Vendor Committee  
C/O Michelle Hannan  
574 West St.  
Rockport, ME 04856**

We will respond as quickly as possible once we receive your application, but please understand the festival is completely run by volunteers that have other full time jobs, so we are sometimes not able to respond as quickly as you would like.

Thanks and we look forward to working with you.

Michelle Hannan  
Vendor Coordinator

# 2018 MAINE LOBSTER FESTIVAL VENDOR CONTRACT

All information below must be completed before approval.

PLEASE PRINT:

Name of business or organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ E-mail \_\_\_\_\_

Category: Check ALL applicable categories:

- Profit                       Food                       Outside                       Festival Provided Food Booth  
 Non-Profit                       Non-Food                       Inside

Do you need a water hook-up?     Yes     No

Items you will sell: Please be specific \_\_\_\_\_  
\_\_\_\_\_

**Please note:** Any soda, iced tea, juice or water products, must be Coca Cola Products that are purchased from the Lobster Festival Coca Cola representatives. If you are interested in selling these products, please check here  and we will provide you additional details on how to order these products.

Number of Badges needed for your workers \_\_\_\_\_ (\$10.00 per pass if more than 6 are required)

Do you have necessary permits/licenses and insurance? \_\_\_\_\_

**Electrical: (700 watts automatically provided)**

Describe any special electrical requirements that you have (amps or voltage)

\_\_\_\_\_ Additional Electric Needs are \$150.00

Charges:

Space you require: \_\_\_\_\_ ft. (X) \_\_\_\_\_ ft. = \_\_\_\_\_ sq. ft X **\$8.50 per sq. ft.** = \_\_\_\_\_  
Additional Electrical Needs (Above 700 watts is \$150) \_\_\_\_\_  
Grey Water Disposal (If needed is \$150 for 5 days) \_\_\_\_\_  
Total \_\_\_\_\_

**Deposit Due with application** \_\_\_\_\_  
(\$250 Vendor/\$500 Festival Provided Tent)  
Remaining Payment due by **June 15, 2018** \_\_\_\_\_

I have read the contract and agree to the terms as stated above. It is understood that before set up the contract is to be paid in full. No vendor will be allowed on grounds without proof of insurance; Rockland Festival Corporation must be named as additional insured. The Lessee agrees to indemnify, save, and hold harmless of and from all claims, demands, causes of action, liability and expense, including reasonable attorney's fees, in connection with loss of life, personal injury or damage to personal property arising during the term of this lease, or leased premises, to the extent that the same is caused by any act or omission of Lessee.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Contract approved by \_\_\_\_\_ Date \_\_\_\_\_